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**edelstein**<sup>e</sup>  
accounting for you



# INDUSTRY FOCUS

## Start-Up and Emerging Companies

### BUILDING A SUCCESSFUL BUSINESS TOGETHER

Start-up and emerging companies often face unique and challenging financial decisions. Establishing a solid accounting foundation is essential to achieve short-and long-term financial management, secure financial backing and properly scale operations. For years, start-up companies have turned to Edelman advisors for solid advice, best practices and just-in-time financial support.

### From concept to exit

No matter where you are in your business life cycle — from incubation to pre-IPO — we help manage your day-to-day operations and financials efficiently and cost-effectively. As your business grows, our services can grow with you, so we can address all of your changing financial and operational needs. Whether you need us to serve as your outsourced CFO or simply to close your books each month, we can help you:

- Select the appropriate entity and capital structure
- Manage cash flow
- Create budget and financial projections
- Forecast and manage taxes
- Establish revenue recognition procedures
- Develop internal controls
- Analyze transactions
- Prepare financial statements and tax returns
- Secure financing
- Structure compensation, including stock option plans

### WHY EDELSTEIN?

We are trusted advisors who serve businesses at every stage. We have worked with clients from start-up through IPO and beyond in a range of industries, including life sciences, software and technology, professional services and manufacturing.

Because of our team-oriented approach, 360-degree perspective and attention to personal and business goals, our clients get help solving and avoiding problems, leveraging opportunities and securing peace of mind. To learn more, contact [Jonathan Gorski](#) at 617-227-6161.